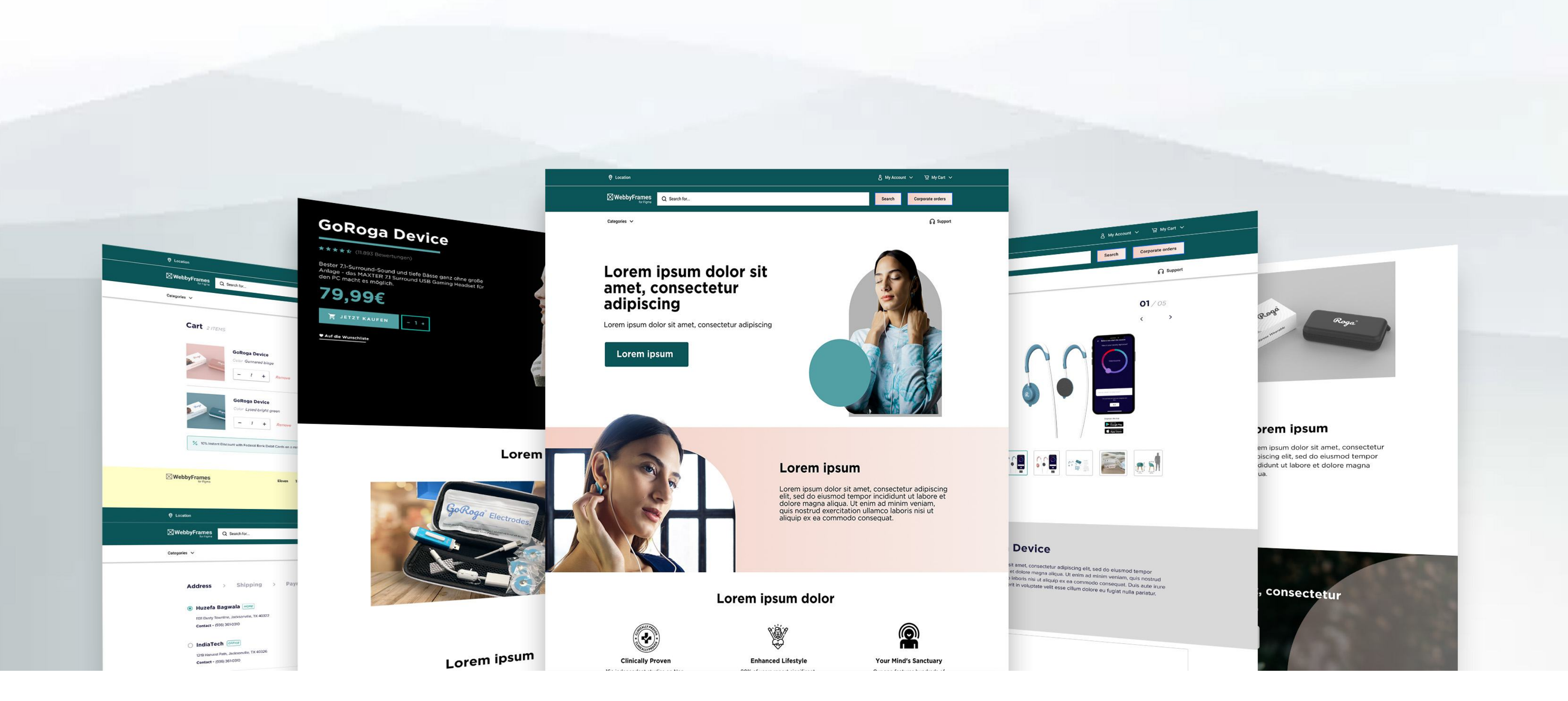


High-Fidelity

Wireframes



Typography and Colors

Font Used



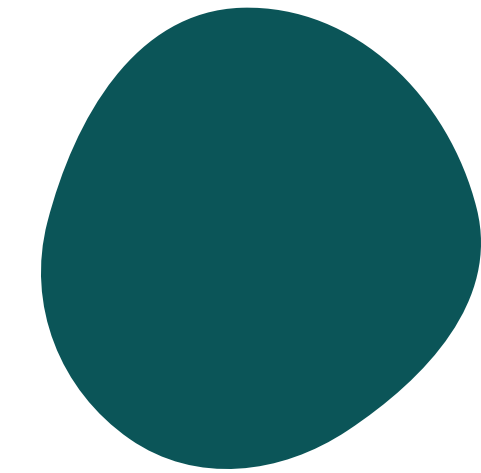
Gotham Font is a modern typeface renowned for its clean lines and contemporary aesthetic. It exudes a sense of professionalism and simplicity, making it a popular choice for various design projects, including websites.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

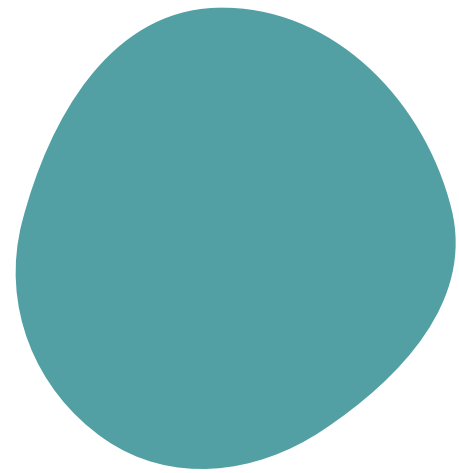
Gotham Bold Gotham Medium

Gotham Regular Gotham Light

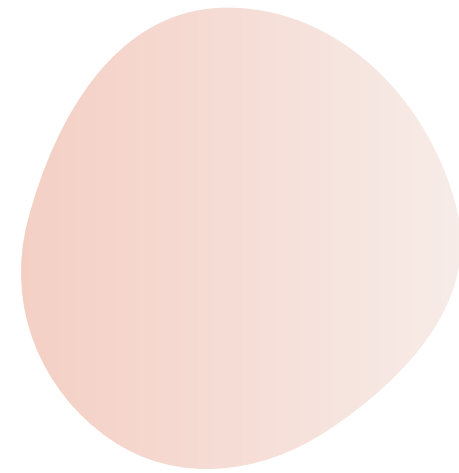
Color Used



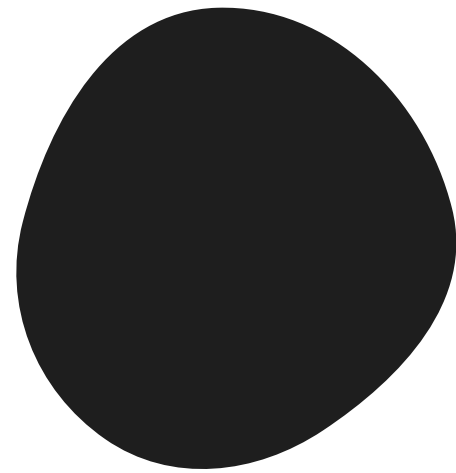
Primary Color
#0B5558



Secondary Color
#52A0A4



Gradient Color
#F4CFC4
#F7ECE8

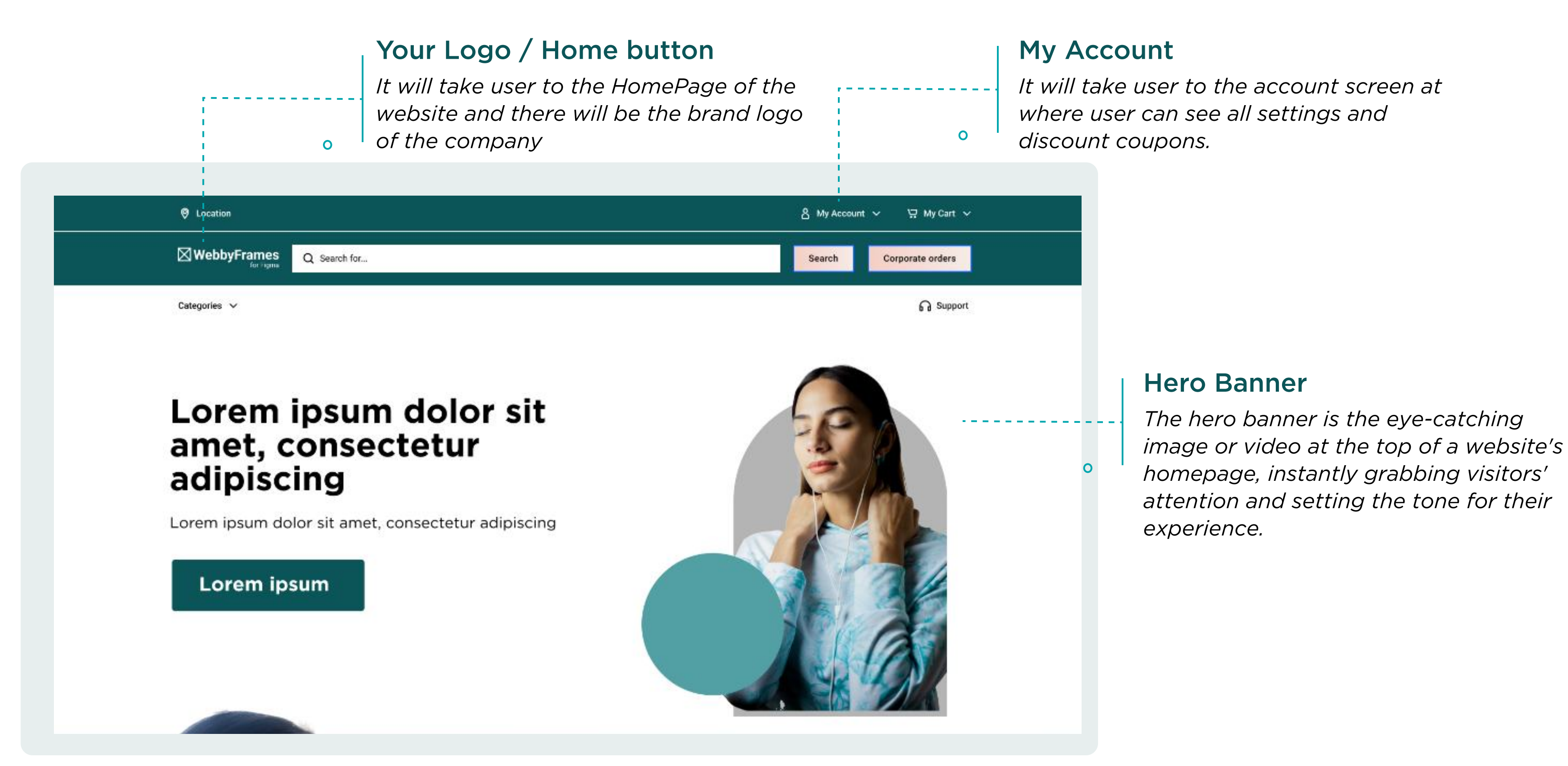


Text Color
#595959



Text Sec.Color
#F3F3F3

Visual Design



Your Logo / Home button

It will take user to the HomePage of the website and there will be the brand logo of the company

My Account

It will take user to the account screen at where user can see all settings and discount coupons.

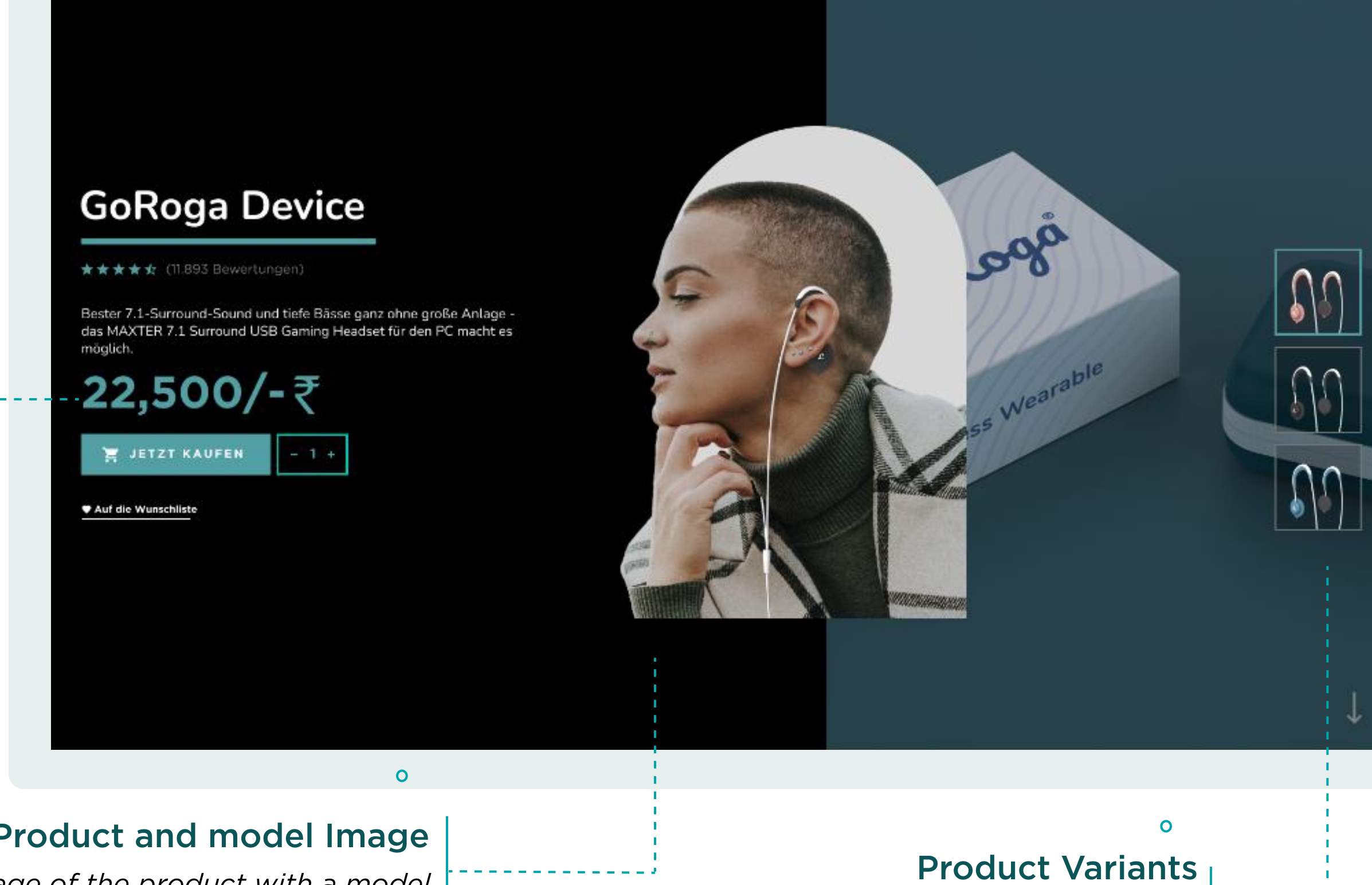
Hero Banner

The hero banner is the eye-catching image or video at the top of a website's homepage, instantly grabbing visitors' attention and setting the tone for their experience.

Product Details

The user can see the product more clearly and short description about the product and its price

Product Highlight Section

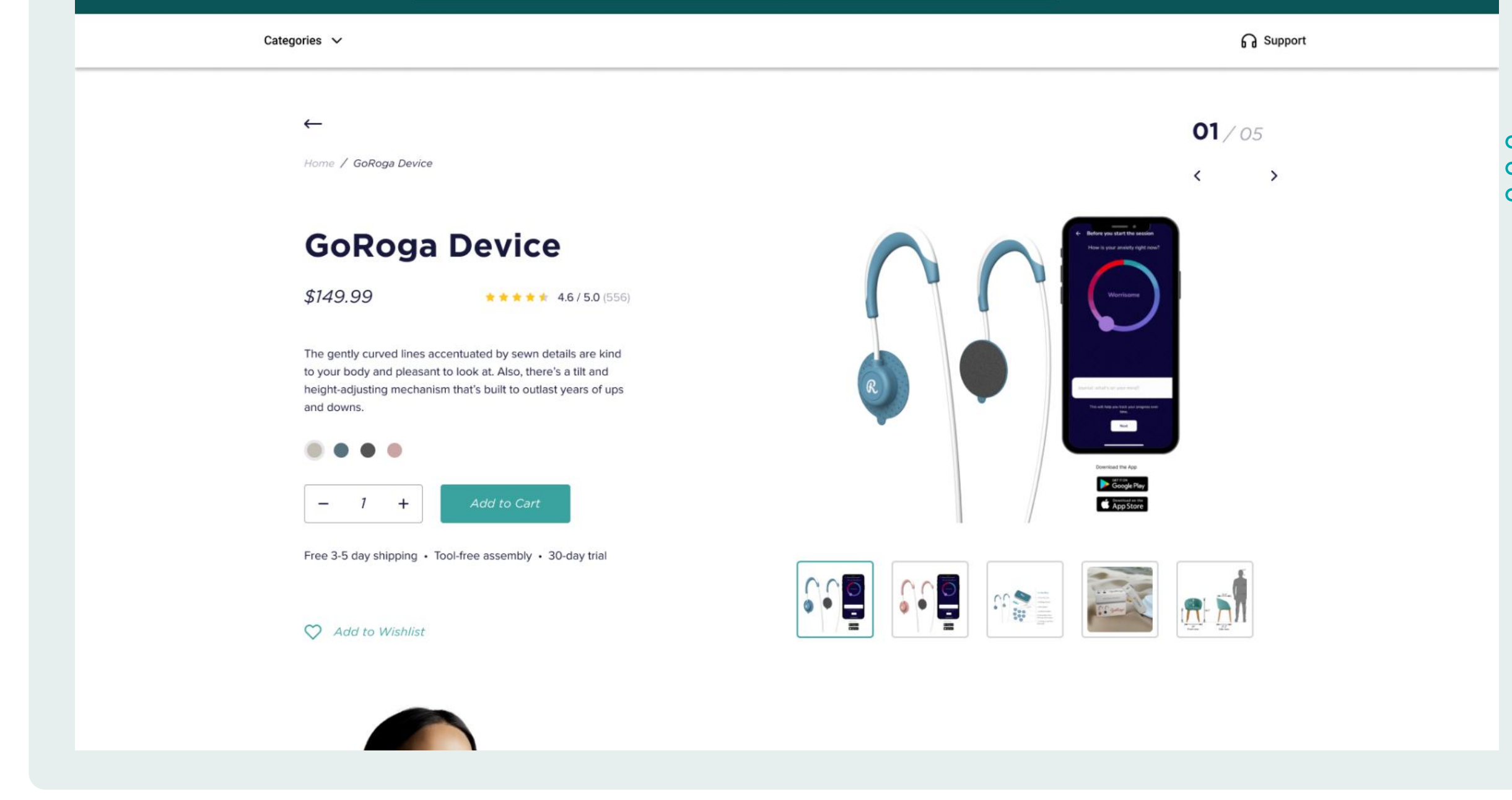


Product and model image

Clear image of the product with a model

Product Variants

Variants of the product in different color

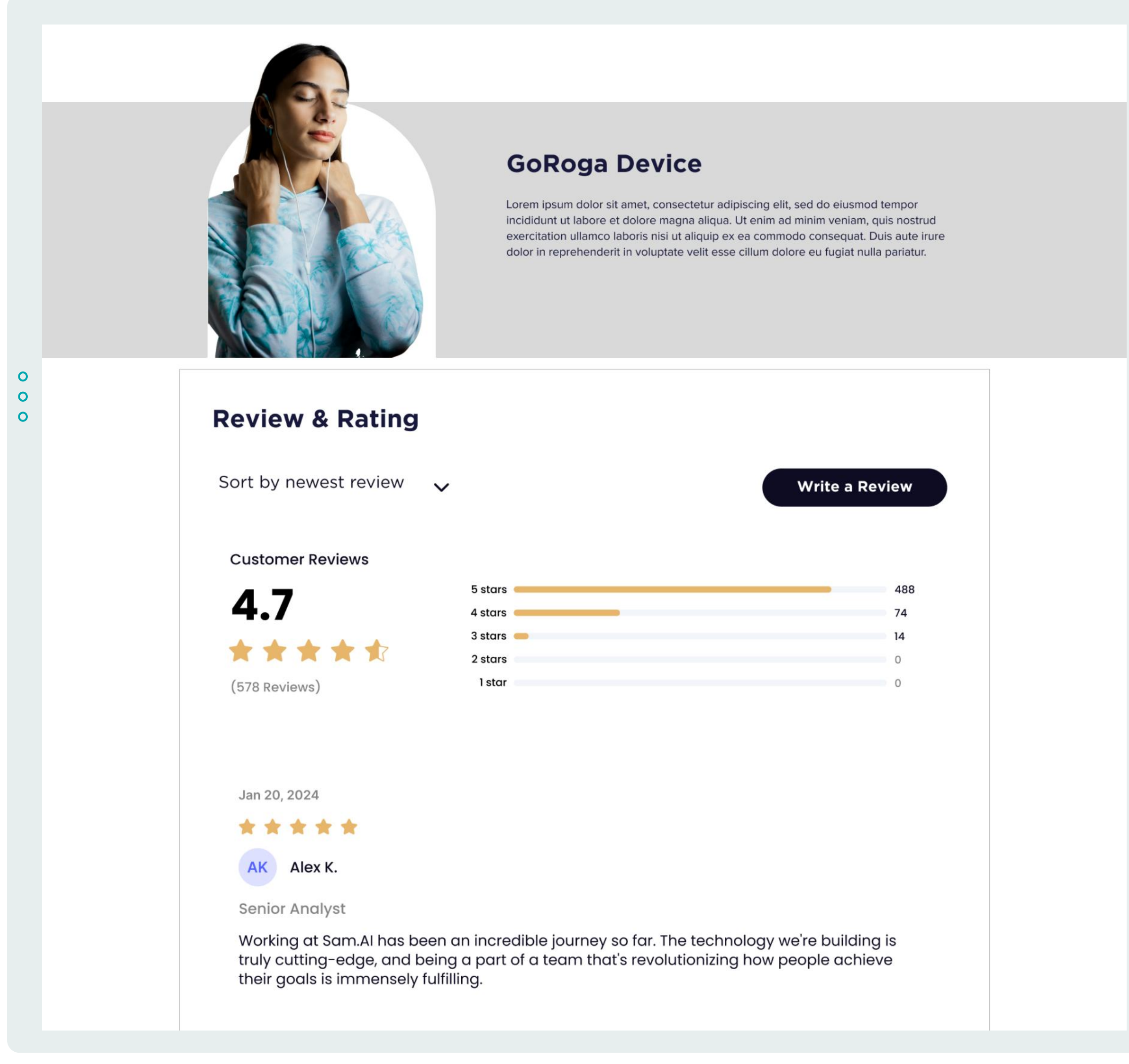


Product Page

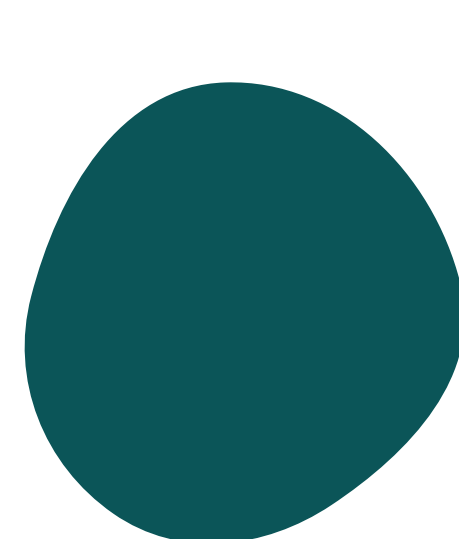
On our product page, the highlighted image takes center stage on the right, drawing attention to the item in detail. Beneath it, you'll find various image variants for further exploration. On the left side, essential product details are neatly organized: the product name, a concise description, pricing information, and available color variants. A single, prominent buy button simplifies the purchasing process, allowing you to specify your desired quantity effortlessly.

Product desc and Customer Review

Building on the layout, a dynamic banner adorns the page, showcasing the product in real-life context with a model, reinforcing its utility and appeal. A descriptive snippet accompanies the image, elucidating key attributes or unique selling points. Beneath this engaging visual, customer reviews and ratings are prominently displayed, offering genuine insights into the product's quality and performance. This comprehensive presentation fosters trust and empowers shoppers to make confident choices based on both visual appeal and peer feedback.



Color and Typography Theory



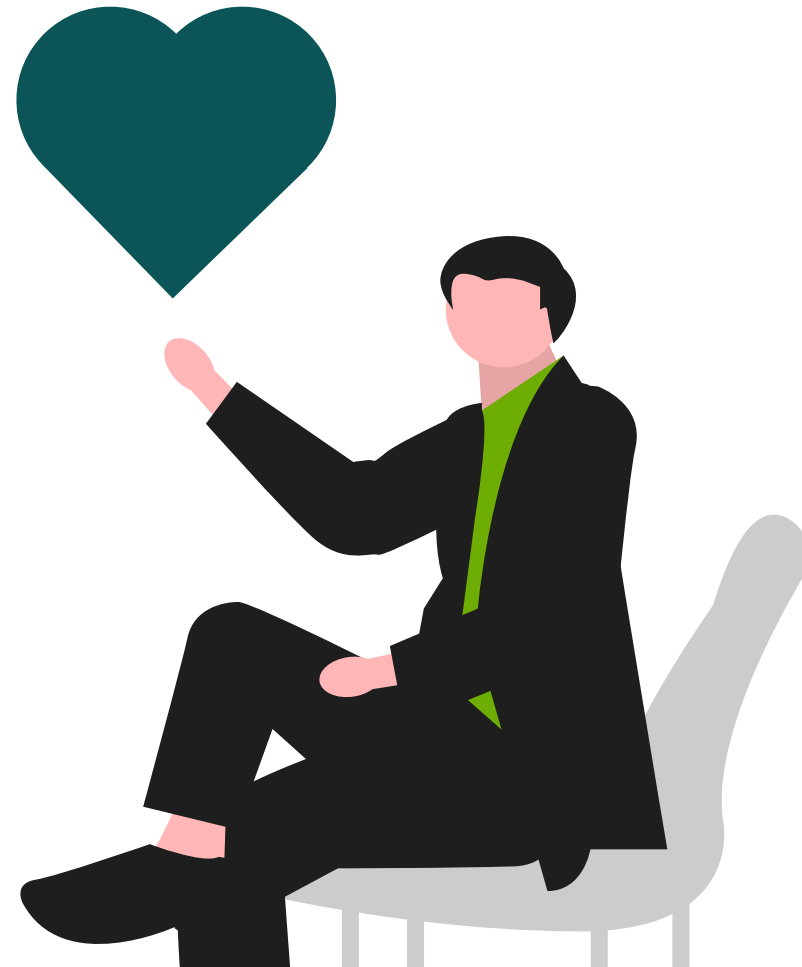
Primary Color
#0B5558

The color #0B5558, a serene shade reminiscent of deep ocean waters, is a cornerstone of our website's palette, evoking feelings of calmness and tranquility. Symbolizing the essence of stress relief, this hue is seamlessly integrated into our logo and throughout our platform, mirroring the soothing experience our product provides. Its subtle yet powerful presence underscores our commitment to promoting relaxation and well-being, making it a harmonious choice for both visual identity and user experience.



Font Used
Gotham

Gotham, the font choice for our website, embodies modernity and sophistication. With its clean lines and timeless appeal, Gotham enhances readability and lends a sense of professionalism to our content. Its sleek design complements the calming color palette, creating a cohesive and visually appealing user experience. Through the use of Gotham, we ensure that every word and message on our platform is presented with clarity and style, reflecting our commitment to quality and excellence.



Thank you for your time :)

Feel free to provide your valuable suggestion and comments